

Expect Low Cancellations

The Most Important Benefit of the ZERO Plan® . . .

While Our Competition Just Cancels . . .

► ***WE COLLECT!!!*** ◀

REDUCE CANCELLATIONS BY 50%

COLLECTION

- “To the Point” reminders and late notices mailed to the customer in the first 20 days. *We will even offer Payment Extensions!*
- Customer payment history is reported to the credit bureaus. *Every consumer cares about their credit score!*
- The customer is mailed a certified cancellation notice that requires a signature, with a demand for payment in 10 days before policy(s) will be cancelled. *This Cure Letter gets their attention!*
- Final phone calls before the cancellation occurs. *Our Competition does not make phone calls!*

DEALERSHIP INVOLVEMENT: THE SAVE-A-DEAL™ PROGRAM

- As part of our collection efforts **we inform the Dealership when a customer is facing cancellation**, by faxing a copy of the “Cure” letter, and asking for the Retailer’s help to “Save A Deal”

**RESULT: Dealers Keep More of Their
Hard-Earned Profits.**